

From Line: H&E Pet Courses

Subject: Welcome to H&E!

Snippet: Now that you're a part of the H&E family, we can't wait to help make your career dreams come true.

Body Copy:

Teaming with H&E will give you the knowledge and confidence needed to enter your new career in the pet-industry at the top of your game.

It doesn't matter if you have years of animal experience or none at all. H&E Pet Courses has the tools you need to enter the field heads and tails above the competition.

About Us

H&E Pet Courses was created by Dr. Caroline Connor, a veterinarian who wanted a structured training and continuing education program for her staff members. She designed easily accessible and engaging courses that were relevant to new and aspiring veterinary technicians, as well as her senior staff.

Dr. Connor's original canine and feline handling courses were so popular with her staff that she began receiving requests from other hospitals, groomers and trainers for help with their own in-house training.

As a result, H&E Pet Courses has expanded to include topics taught by leaders in the fields of veterinary medicine, animal behavior, pet grooming and pet-industry marketing.

This means that you will have access to high-quality courses and video tutorials that expertly guide you through the techniques and strategies you'll need to achieve your career goals.

Remember to take advantage of your special BOGO offer. Choose any course for \$19.99 and get a second course for FREE! This offer is only good for 24 hours so [shop now!].

Happy learning!

Your friends at H&E Pet Courses